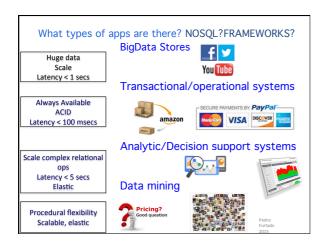
Big Data Warehouses and Analytics: About Scalability and Realtime

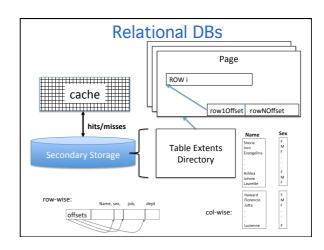
Pedro Furtado

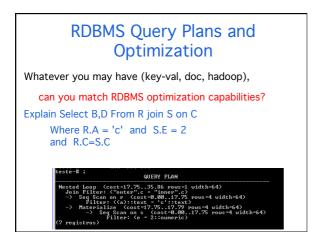
Sixth European Business Intelligence & Big Data Summer School (eBISS 2016)

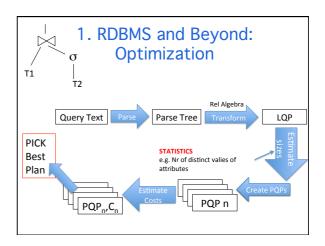
Roadmap

- 1. Generic Data Organizations and Architectures
- 2. Spark
- 3. Lambda Architecture and Realtime
- 4. Analytics and Data Mining with Spark









Critique of Relational DBs

Fallacy:

That it is mostly disk-based

Most Severe Limitation:

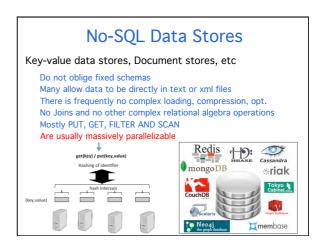
Lots of housekeeping overheads:

RDBMS processing profile (time spent)

12% useful work

20% logging 18% locking 10% latching 29% buffer management 11% index management

"OLTP thorugh the Looking Glass, and what we found there, S. Harizopoulos, D. Abadi, S. Madden and M. Stonebraker, in ACM SIGMOD 2008"



Key-value Stores

Most basic key-value organization:

Just use filesystem files to keep the data

Text format: keyAttribute, BL-TEXT

234332234,

["date":"23/6/2016",

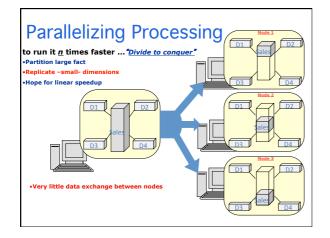
"title": "Angry Ronaldo throws microphone to lake",

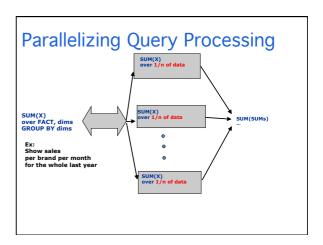
 $\hbox{``text":"} \hbox{lore ipsum lore lore}....\hbox{''}];$

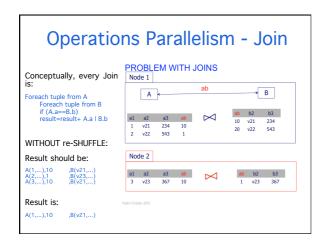
Binary format:

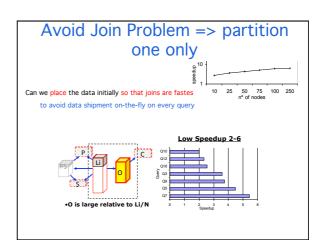
234332234, BinObj:#124332

Parallel Query Processing Architectural Parallelism shared-memory (e.g. cores, processors), threading shared-nothing (nodes with PU, MEM, DISK) shared-disks (multiple nodes access disks) Query Parallelism inter-query: inter-









Partitioned Join (NOT ALWAYS POSSIBLE) each node must have same values of join attribute Repartition Join -> lots of overhead, SHUFFLE nodes do not have same values of join attribute assign join attribute hash-intervals to each node

Join Processing with Repartitioning

Broadcast Join -> lots of overhead, SHUFFLE

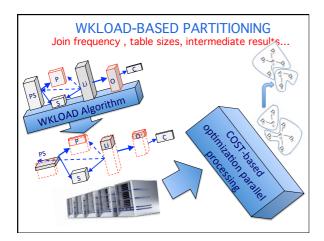
nodes do not have same values of join attribute broadcast **ON-THE-FLY** full content of one of data sets to all nodes

Pedro Furtado 2015

You MUST PARTITION
every big table
at PLACEMENT time...

HOW TO PARTITION?

Workload-based Partitioning



Proposed Solution Algorithm

"Very Small" Dimensions

Replicate = BROADCAST, COPY TO ALL NODES ONCE

Non-small "pure" Dimensions

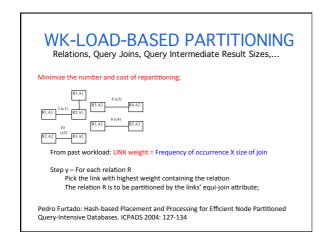
Hash-Partition by PRIMARY KEY (JOINS)

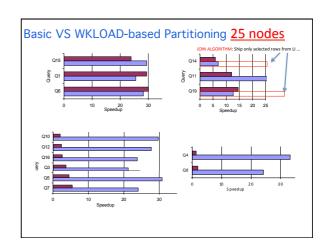
Large relations / Facts

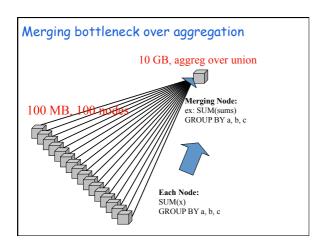
Find key that minimizes repartitioning costs Hash-partition by it

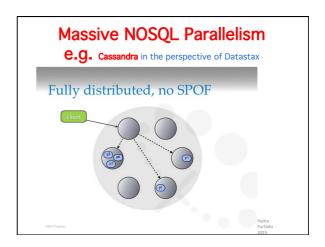
Pedro Furtado: Hash-based Placement and Processing for Efficient Node Partitioned Query-Intensive Databases. ICPADS 2004: 127-134

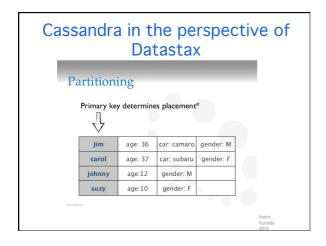
Pedro Furtado: Experimental evidence on partitioning in parallel data warehouses. DOLAP 2004: 23-30

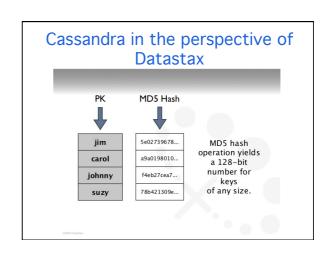


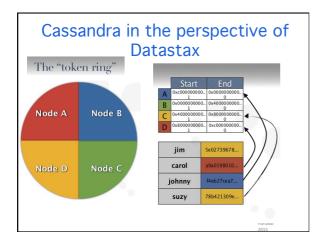


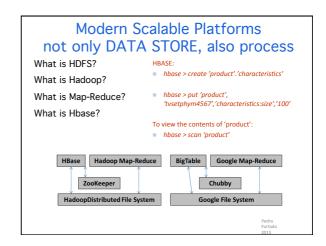


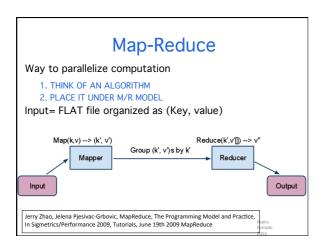


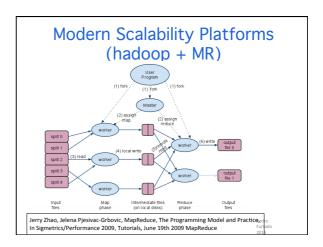












```
Map and Reduce

Map: input=set of ((key,)value)
for each line or item of (value)
do whatever
get new k, value from it
emit(k, value)

Reduce
for each pair(k, value)
merge somehow
get new k, value from it
emit(k, value)
```

```
Hadoop and Map-Reduce: specify algs

Word Count = count the number of times each word appears in a document

//Pseudo-code for "word counting" map(String key, String value):
// key: document name,
// value: document contents
for each word w in value:
EmitIntermediate(w, "l");

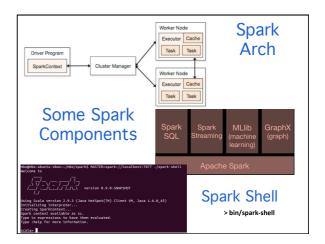
reduce(String key, Iterator values):
// key: a word
// values: document options of counts
for each vi n values:
Emit(key, AsString(word_count));
No types, just strings.

Jerry Zhao, Jelena Pjesivac-Grbovic, MapReduce, The Programming Model and Practice,
In Sigmetrics/Performance 2009, Tutorials, June 19th 2009 MapReduce
```

Spark

Pedro Furtado

Sixth European Business Intelligence & Big Data Summer School (eBISS 2016)



The Platform and Architecture

Hadoop

Distributed data infrastructure: It distributes massive data collections across multiple nodes within a cluster of commodity servers;

It also indexes and keeps track of that data, enabling big-data processing and analytics;

Hadoop = Hadoop Distributed File System + MapReduce + ...

Spark

Data-processing tool that operates on those distributed data collections; it doesn't do distributed storage.

Spark = Data processing framework, needs a file management system, preferably distributed for scalability (e.g. HDFS or cloud)

http://www.infoworld.com/article/3014440/big-data/five-things-you-need-to-know about-hadoop-v-apache-spark.html
Katherine Noyes, IDG News Service | Dec 11, 2015

Scala (according to wikipedia)

Scala is a programming language for general software applications.

Scala has full support for functional programming and a very strong static type system.

Designed to be concise,[8] many of Scala's design decisions were inspired by criticism of the shortcomings of Java.

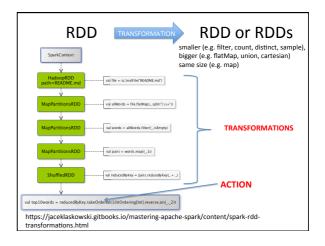
Resilient Distributed Dataset RDD

"Resilient Distributed Datasets (RDDs) are a distributed memory abstraction that lets programmers perform in-memory computations on large clusters in a fault-tolerant manner.

transformations - lazy operations that return another RDD. actions - operations that trigger computation and return values.

Represents an **immutable**, **partitioned** collection of elements that can be operated on in parallel

Matei Zaharia, Mosharaf Chowdhury, Tathagata Das, Ankur Dave, Justin Ma, Murphy McCauley, Michael J. Franklin, Scott Shenker, and Ion Stoica. 2012. Resilient distributed datasets: a fault-tolerant abstraction for in-memory cluster computing, in Proceedings of the 9th USENIX conference on Networked Systems Design and Implementation (NSDI'12). USENIX Association, Berkeley, CA, USA, 2-2.



Resilient Distributed Dataset RDD data inside RDD is stored in memory as much (size) and long (time) as possible. Immutable or Read-Only does not change once created and can only be transformed using transformations to new RDDs. Lazy evaluated data inside RDD is not available or transformed until an action is executed that triggers the execution. Cacheable you can hold all the data in a persistent "storage" like memory (default and the most preferred) or disk (the least preferred due to access speed). Parallel values in a RDD have types, e.g. RDD[Long] or RDD[(Int, String)]. Partitioned. the data inside a RDD is partitioned (split into partitions) and then distributed across nodes in a cluster (one partition per JVM that may or may not correspond to a single node).



RDD Persistence

Each node stores its partitions in memory for re-use next Caching is a key tool for iterative algorithms and fast interactive use.

cache() -> stores in-memory StorageLevel.MEMORY_ONLY

Persisted RDD storage level:

Unities, linememory but as serialized Java object (to save space) Replicated across nodes Off-heap in Tachyon (reduces garbage collection overhead and allows executors to be smaller and to share a pool of memory)

persist()-> MEMORY_ONLY, MEMORY_AND_DISK, MEMORY ONLY SER (more space efficient) MEMORY_AND_DISK_SER, DISK_ONLY, OFF_HEAP

Some details on operations **Join**: Joining two RDDs may lead to either two narrow dependencies (if they are both hash/range partitioned with the same partitioner), two wide dependen or a mix (if one parent has a partitioner and one does not). In either case, the output RDD has a partitioner (either one inherited from the parents or a default hash partitioner). Remember that we already talked about this

Shuffle



The under-the-hood rehashing operations

Involves disk I/O, data serialization, and network I/O

Internally, outputs from individual map tasks are kept in memory until they can't fit

When data does not fit in memory Spark will spill these tables to disk (disk I/O, serialization, garbage collection).

Shuffle operations can consume significant amounts of heap

Shuffle also generates a large number of intermediate files on

Shuffle behavior can be configured

Broadcast Variables

Give every node a copy of a dataset

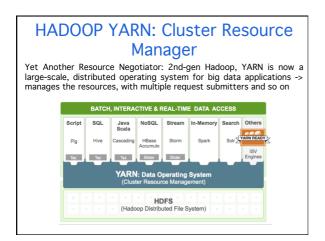
Spark uses efficient broadcast algorithms to reduce communication costs.

Spark already automatically broadcasts the common data needed by tasks within each stage.

Explicitly creating broadcast variables is only useful when tasks across multiple stages need the same data

val broadcastVar = sc.broadcast(Array(1, 2, 3))

Lookup tables and SMALL tables that are joined frequently



Spark: Examples Easy to Code (Scala, Python, Java), easy to use Word count in Spark's Python API text_file = spark.textFile("hdfs://...") text_file.flatMap(lambda line: line.split()) .map(lambda word: (word, 1)) .reduceByKey(lambda a, b: a+b) Count number of lines with word 'Spark' Scala scala> val textFile = sc.textFile("README.md") scala> textFile.filter(line => line.contains("Spark")).count()


```
pySpark

Use corr function from pyspark.mllib.stat statistics to study the correlation between vehicle power (hp -horse power) and vehicle weight (weight). Get the correlation based on two alternative methods, "pearson" and "spearman". What do you conclude about the degree and form of correlation?

hp= car_rdd.map(lambda x: x[2]) weight= car_rdd.map(lambda x: x[10]) weight.foreach(print) print("%2.3f" % Statistics.corr(hp, weight, method="pearson")) print("%2.3f" % Statistics.corr(hp, weight, method="spearman"))

Outputs: 0.888 e 0.874

From: Fast Data Processing with Spark, 2<sup>rd</sup> Edition, Holden Karau, Packt publishing, April 2015
```

```
Create code to analyze the speeches of 5 US presidents to determine the most relevant issues and challenges at the time each of them was president.

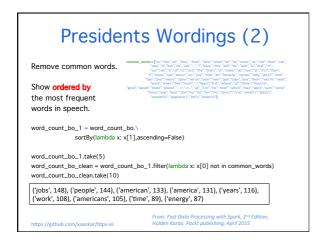
The datasets are the speeches of George Washington (GW), Abe Lincoln (AL), Franklin Delano Roosevelt (FDR), Kennedy (JFK), Bill Clinton (BC), GW Bush (GB) & Barack Obama (BO)

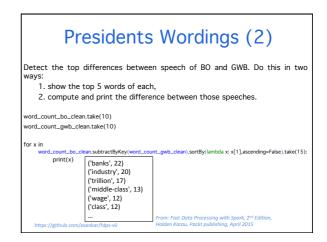
POA (Plan of Action)

Read the 7 data sets to 7 RDDS
Create the word vectors
Transform into frequency-of-words vector
Remove common stop words
Inspect the keywords to get top n for each president
Calculate the differences between top wording of two presidents

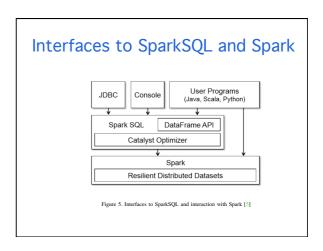
From: Fast Data Processing with Spark, 2<sup>nd</sup> Edition, Holden Karau, Packt publishing, April 2015
```

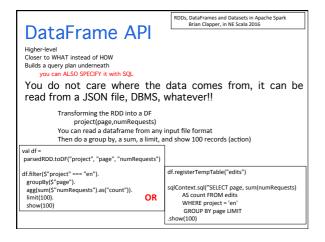
```
Presidents Wordings (1)
Get the vector of words designated as President BO ( Barrack Obama). Then show the number of words and the frequency of each word.
                                                                                      ('terrorists', 10)
from operator import add
 lines= sc.textFile("2009-2014-BO.txt")
                                                                                      ('liberal:'. 1)
                                                                                      ('sense', 15)
('rich', 3)
('firmly', 2)
lines.foreach(print)
 word_count_bo = lines.flatMap(lambda x: x.split(' ')).\
                                                                                      ('back', 53)
('prudent', 1)
     map(lambda x; (x,lower(),rstrip(),lstrip(),rstrip(','),rstrip(','),1)),\
      reduceByKey(add)
                                                                                      ('strained', 1)
                                                                                      ('preserve', 2)
('realities', 1)
word_count_bo.count()
 4835
 word_count_bo.foreach(print) _
                                                                                     ('control', 9)
```

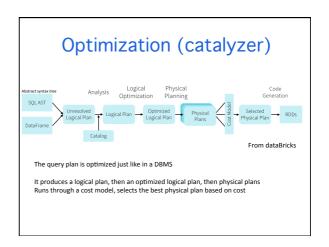


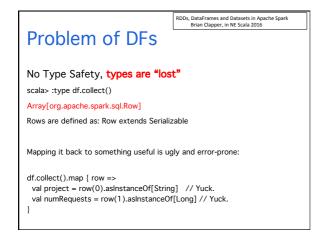


Spark RDDs, Data Frames and DataSets RDDs, DataFrames and DataSets in Apache Spark Brian Clapper, in NE Scala 2016









```
RDDs, DataFrames and Datasets in Apache Spark
Brian Clapper, in NE Scala 2016

It has a type...

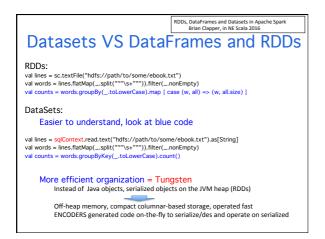
read a JSON and say you want to see it as Person
names must match

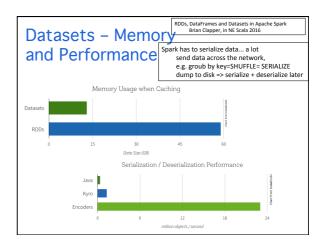
// Read a DataFrame from a JSON file
val df = sqlContext.read.json("people.json")

// Convert the data to a domain object.
case class Person(name: String, age: Long)
val ds: Dataset[Person] = df.as[Person]

//

CONCLUSION: DataFrame is a DataSet with a "useless" datatype ROW
```





Speed

Caching is important

if you use something more than once, cache it!

Use broadcast variables liberally

Only serialized once Available to all executors Extremely fast lookups

Distributed memory maps well parallelized

Nr of partitions should be much larger than nr of nodes Workload-based partitioning would be great here!

Spark Scalability Experiments with TPCH Decision Support Data Analysis in Spark using TPC-H Benchmark, in Sistemas Gestão Dados, 2016 R. Rei, P. Furtado FCTUC Coimbra, Portugal



Processing FlowChart Show ACTION Spark passes the query in method "sql" to optimizer Optimizer turns query into Spark code The optimizer = Catalyst compiles the operations applied to DataFrame Applies optimizations Creates a physical plan

Computation is performed by the Executors residing in

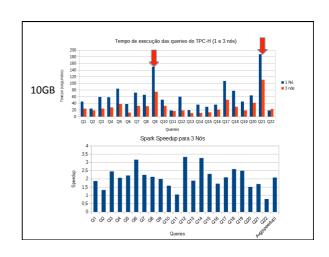
Workers processes in slaves.

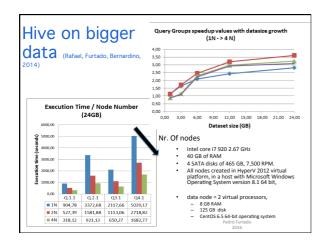
Experimental Setup

Decision Support Data Analysis in Spark using TPC-H
Benchmark, in Sistemas Gestão Dados, 2016
R. Rei, P. Furtado FCTUC Coimbra, Portugal

1 node:
12 cores, 32GB de RAM, 70GB disk
3 nodes:
each with 12 cores, 32GB de RAM and 70GB disk
OS Ubuntu 14.04 LTS versão 64 bits.
Hadoop versão 2.7.1, Hive versão 1.2.1, o Spark versão 1.6.1
MySQL as Metastore of Hive.

TPC-H data by DBGEN with scale factor 10GB.
Stored as Hive tables in HDFS.

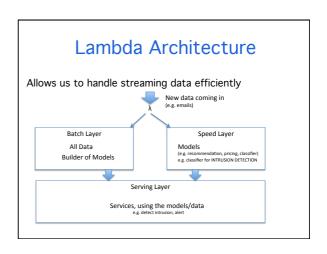






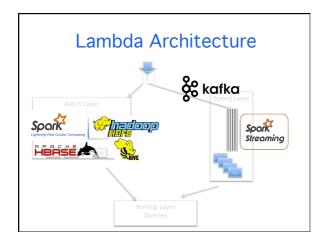
scale, tolerate faults

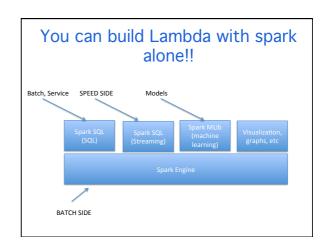
Lambda Architecture, Streaming Analytics in realtime e.g. recommendation engine which recommends in realtime recomputes recommendation model very often to reflect changes e.g. pricing model changes in context, competition, sales, reflected ASAP Requires operating on streams of data rebuilding the model deploy model that runs quickly

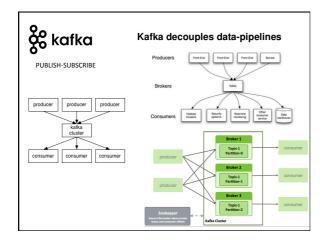


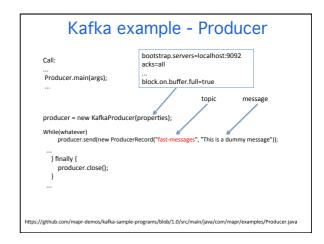
Lambda Architecture Batch layer allows you to always go back to correct state, because you have everything always Since you have all data in the batch layer, you can create new models create an updated model correct a model incorporate new things in a model incorporate new data to rebuild the model Batch layer + streaming layer allows you to answer all types of queries, forget about OLTP + OLAP duality form the point of view of using the data

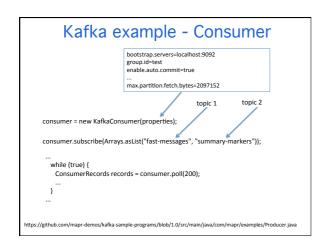
Lambda Architecture with SPARK Apache Spark you have Spark (batch layer) and Spark Streaming (streaming data) spark streaming is integrated into spark same programming and model as spark, same code runs, completely integrated can use any input data (streams, logs, files, from ports, subscribe to kafka) has rich machine learning library has a lot other capabilities is totally scalable Apache Kafka pub/sub messaging system

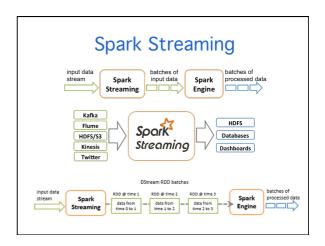


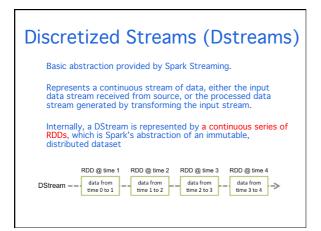




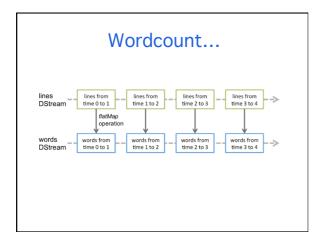








Spark Streaming How many twitter twits contain the word Spark on every 5 seconds: TwitterUtils.createStream(...) .filter(_.getText.contains("Spark")) .countByWindow(Seconds(5))



Spark Streaming – Wordcount app Create a DStream that represents streaming data from a TCP source (val ssc = new StreamingContext(conf, Seconds(1))) SCALA: // Create a DStream that will connect to hostname:port, like localhost:9999 val lines = ssc.socketTextStream("localhost", 9999) PYTHON: # Create a DStream that will connect to hostname:port, like localhost:9999 lines = ssc.socketTextStream("localhost", 9999)

Spark Streaming – Wordcount app

Split the lines by space characters into words Each line will be split into multiple words and the stream of words is represented as the words Dstream

// Split each line into words val words = lines.flatMap(_.split(" "))

val pairs = words.map(word => (word, 1))
val wordCounts = pairs.reduceByKey(_ + _)

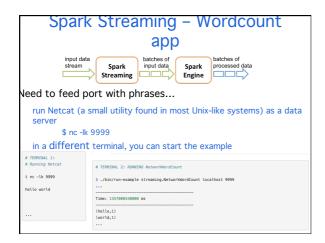
// Print the first ten elements of each RDD generated in this DStream to the console wordCounts.print()

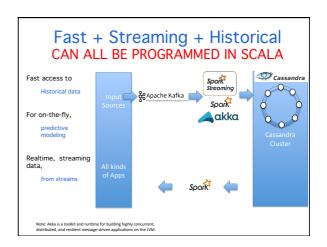
Spark Streaming - Wordcount app

To start the processing after all the transformations have been setup, call

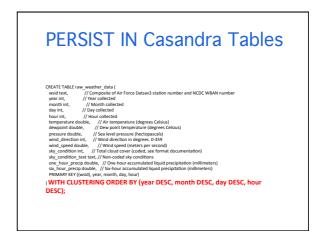
 $ssc.start() \hspace{0.2in} /\!/ \hspace{0.05in} Start \hspace{0.05in} the \hspace{0.05in} computation \\ ssc.awaitTermination() \hspace{0.2in} /\!/ \hspace{0.05in} Wait \hspace{0.05in} for \hspace{0.05in} the \hspace{0.05in} computation \hspace{0.05in} to \hspace{0.05in} terminate \\$

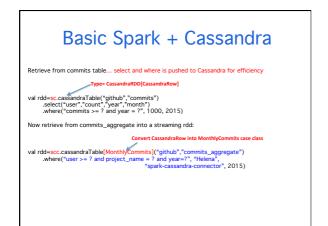
($val\ ssc = new\ StreamingContext(conf,\ Seconds(1))$)





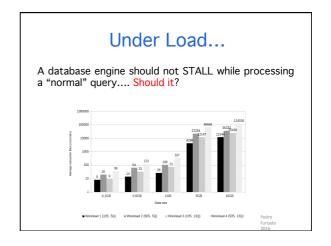


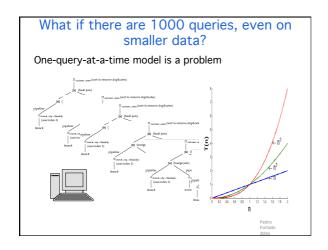


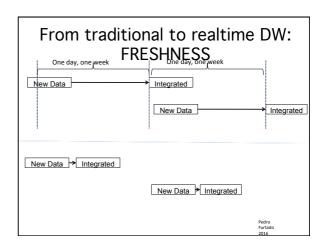


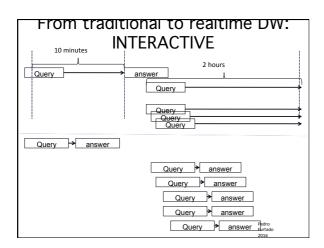


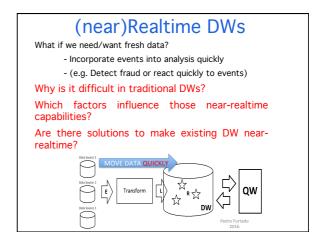


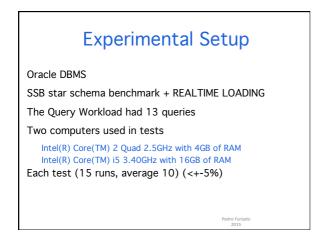


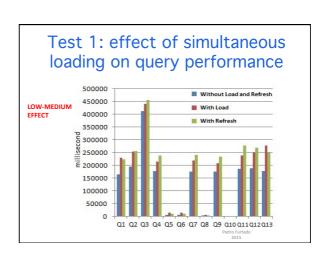


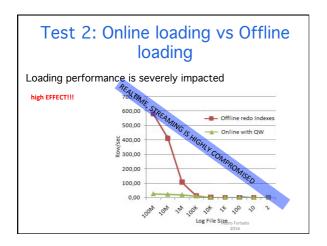


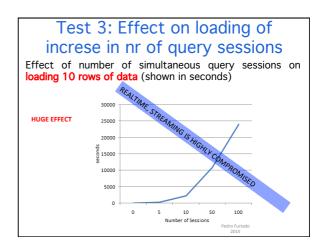


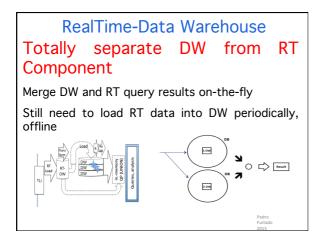


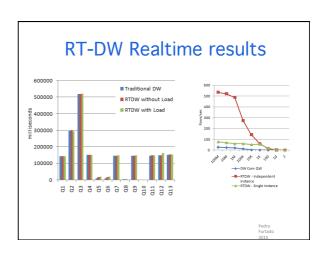


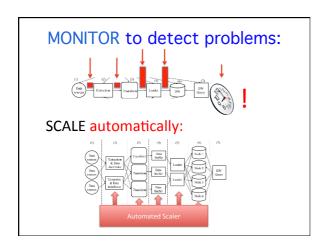


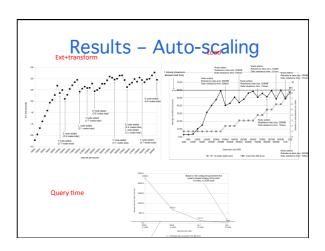








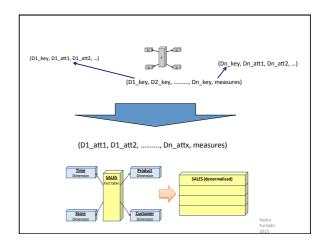




Traditional Parallel DBMS seem complex, and they can fail to run FAST...

De-normalize TOTALLY Parallelize

[1] João Pedro Costa, J. Cecílio, P. Martins, and P. Furtado, "ONE: A Predictable and Scalable DW Model," DaWak'11



Immutable, append-only

The ONE repository is completely IMMUTABLE, append-only There are no deletes or updates

(except for input typo undos)

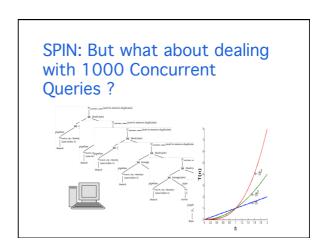
ONE is just a huge denormalized log of data

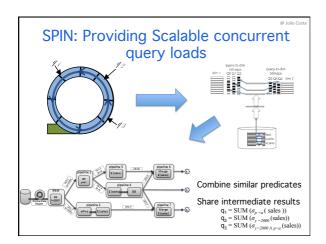
ONE's data is always correct

Querying and other data management are automatically rewritten to work on $\ensuremath{\mathsf{ONE}}$

Parallel ONE (ONE-P) [2] Simpler deployment ONE relation fully partitioned among nodes Partition size fitting node's capabilities No repartitioning is required Onde 1 Onde 2 Onde 1 Ond





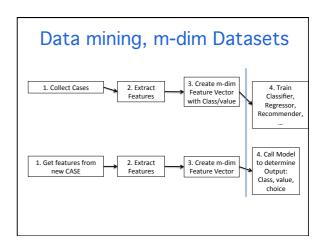


Analytics

Pedro Furtado

Sixth European Business Intelligence & Big Data Summer School (eBISS 2016)





Massive Processing

Divide and Conquer on every step

Parallel Feature Extraction;

Algorithms execute over parts of the m-dim dataset;

Matrix Computations can be partitioned over nodes

• • •

Titanic (binary classification) We are given details of Titanic passengers (e.g. name, gender, fare, cabin) We are told whether the person survived the Titanic disaster. Build a Model that can predict if any passenger is likely to survive. ATTRIBUTES: 0 pclass, 9 fare, 1 survived, 2 l.name, 11 embarked, 3.f.name, 4 sex, 5 age 13 body,

6 sibsp, 7 parch.

Tintanic: load and analyze data \$ head train.csv Passengerid, Survived Pclass, Name, Sex, Age, SibSp, Parch, Ticket, Fare, Cabin, Embarked 1, 0.3, "Braund, Mr. Owen Harris" male, 22, 1, 0.4/5 21171, 7.25, 5 2, 1, 1, Cumings, Mrs. John Bradley (Florence Briggs Thayer)", fermale, 38, 1, 0, PC 17599, 71.2833, C85, C 3, 1, 3, "Heikkinen, Miss. Laina", fermale, 26, 0, 0, STON/02, 3101282, 7.925, S 4, 1, 1, "Futrelle, Mrs. Jacques Heath (Ligh, May Peel)", fermale, 35, 1, 0, 113803, 53.1, C123, S 5, 0, 3, "Allen, Mr. William Henry", male, 35, 0, 0, 373450, 8, 05, S 6, 0, 3, "Moran, Mr. James", male, 0, 0, 0, 17463, 51.8625, E46, S 8, 0, 3, "Palsson, Master. Gosta Leonard", male, 2, 3, 1, 349909, 21.075, S 9, 1, 3, "Johnson, Mrs. Oscar W (Elisabeth Vilhelmina Bergy", female, 27, 0, 2, 347742, 11.1333, S From: Fost Dato Processing with Spork, 2^{ml} Edition, Holden Karou, Pockt publishing, April 2015

Recommendation Example ratings.dat: (1::1193::5::978300760) Ratings(UserID::MovielD::Rating::Timestamp) Movie(MovieID::Title::Genres) movies.dat: (1::Toy Story (1995)::Animation|Children's (Comedy)

```
movies_file = sc.textFile("movies.dat")
movies_rdd = movies_file.map(lambda line: line.split('::'))
movies_rdd.count()
movies_rdd.first()

ratings_file = sc.textFile("ratings.dat")
ratings_rdd = ratings_file.map(lambda line: line.split('::'))
ratings_rdd.count()
ratings_rdd = ratings_file.map(lambda line: line.split('::'))
ratings_rdd = ratings_file.map(lambda line: line.split('::'))
ratings_rdd.first()

ratings_rdd.count()
ratings_rdd.count()
ratings_rdd.first()
```

```
Transform fields

Create a function to transform columns user_id, movie_id, rating and timestamp into int. int, float and int respectively.

Create an RDD ratings_rdd_01 with those values

def parse_ratings(x):
    user_id = int(x[0])
    movie_id = int(x[1])
    rating = float(x[2])
    timestamp = int(x[3])/10
    return [user_id, movie_id, rating, timestamp]

ratings_rdd_01 = ratings_rdd.map(lambda x: parse_ratings(x))
    ratings_rdd_01.count()
    ratings_rdd_01.first()

From: Fast Data Processing with Spark, 2<sup>rdl</sup> Edition, Holden Karou, Prockt publishing, April 2015
```

Train model - Alternating Least Squares

Train the model using 20 iterations, with variable rank = 10.

from pyspark.mllib.recommendation import ALS

numlterations = 20

#iterations is the number of iterations to run. $train_data = training.map(lambda p: (p[0], p[1], p[2]))$

model = ALS.train(train_data, rank, numiterations)

From: Fast Data Processing with Spark, 2nd Edition, Holden Karau, Packt publishing, April 2015

Evaluate model

Evaluate the model in the training data . Show the first recommendation, the first line of testdata and the first real rating (test).

#Evaluate the model on test data (userID, movie) testdata = test.map(lambda p: (p[0], p[1]))

predictions = model.predictAll(testdata).map(lambda r: ((r[0], r[1]), r[2]))

predictions.count()

predictions.first()

test.first()

Practical Cases: Synset

Practical Case 1: Synset "dish" of Imagenet

Use Machine Learning algorithms for annotation and classification of

Multi-class classifier (decision trees, naïve bayes, rand forests)

Dishes Synset contains 313 classes of recipes

We had to decrease the nr of classes in practical testbed (10 to 50) Later we will do it for all classes

We added a customized SVM algorithm (two classes 1/all)

We optimized pre-processing + analyzed partitioning scalability

Compared accuracy and runtime

Future work (very much looking forward to it)

Deep Learning approach

M. Freitas, J. Alves, P. Furtado, Classificação de imagens do synset "dish" do ImageNet usando Apache Spark, in Sistemas de Gestão de Dados, U. Coimbra, 2016 UC-DEI TechReport1010

Proposed Roadmap

Pre-processing

Reduce images + to GrayScale (python cv2 binding to OpenCV) Transfer all images to HDFS \synsets \sim

Feature extraction

SIFT features-> keypoints->bagofwords->k-means->pooling Using OpenCV+pySpark All intermediate files in Parquet format

Creation of train and test datasets

10 to 15% of images = test

Train Spark classifier OFF-THE-SHELF

Naïve Bayes, Logistic Regression, Decision Trees, Random Forests, SVMs -> there is no multi-class SVM, therefore created a hier. one

Validate Spark Classifier using test dataset

M. Freitas, J. Alves, P. Furtado, Classificação de imagens do synset "dish" do ImageNet usando Apache Spark, in Sistemas de Gestão de Dados, U. Coimbra, 2016 UC-DEI TechReport1010

